



Pennsylvania Association of Community Health Centers

2008 ANNUAL CONFERENCE SPONSOR AND EXHIBITOR OPPORTUNITIES

Dear Sponsor and Exhibitor:

It is with great excitement that the Pennsylvania Association of Community Health Centers, the state association for Federally Qualified Health Centers and Community Health Centers proudly announces its 2008 Annual Conference, July 9-11 at Seven Spring Mountain Resort, located in Champion, PA.

We encourage you to take advantage of the many opportunities available to promote your company by sponsoring conference events or underwriting refreshments and other related costs of the conference. For a complete listing of sponsorship and promotional opportunities, see the enclosed information. On behalf of the Pennsylvania Association of Community Health Centers, we wish to thank you for your support and participation. We'll see you at Seven Springs Mountain Resort!

Sincerely,

Cindi Christ, Interim Executive Director

Ron Heigler, Chairman, Executive Board

Kirsten Nicole Harris, Events & Services Coordinator



Special Events and Activities:

*Henry R.
Fiumelli
Memorial Golf
Tournament,
Exhibitor Trade
Show, 2008
Leadership
Luncheon, Gala
and more!*

The 2008 Annual Conference will continue the tradition of offering our attendees and exhibitors another outstanding training event. As an exhibitor and participant in the trade show, you won't want to miss this unique, direct marketing opportunity to promote your products and services to community health centers, physicians, and primary care decision makers. Companies are encouraged to promote, market or brand themselves by sponsoring conference activities and advertising in the conference program book. This event reaches CEO's, physicians, dentists, mid-level clinicians, IT, fiscal and front office staff from Federally Qualified Health Centers/FQHCs and Community Health Centers throughout the Commonwealth.



Special Events & Activities

Wednesday, July 9th

“Henry R. Fiumelli Memorial Golf Tournament”

Proceeds benefit the Dorothy & Richard Simmons Center for Interstitial Lung Diseases at the University of Pittsburgh Medical Center. \$50 donation includes green fees, cart and taxes.

Wednesday, July 9th

“Welcoming Reception and Trade Show”

“An Evening With The Exhibitors”

As an exhibitor, you won't want to miss this unique, direct marketing opportunity to promote your products and services to community health centers, clinicians, and primary care decision makers. The trade show will be held from 6:00 PM to 9:00 PM in the Seven Springs Alpine Exhibit Hall. Come prepared to showcase your products and share your expertise.

Thursday, July 10th

“2008 Community Health Center Leadership Luncheon and Special Recognition Awards”

During the 2008 Leadership Luncheon, PACHC will recognize and commend individuals for exemplary work and commitment to carrying out the mission of Community Health Centers.

“An Evening of Caring”

A Celebration of Community Health Centers The 27th Annual Recognition & Awards Gala

During the gala, PACHC will present the 2008 Carolyn G. Baxter Lifetime Achievement Award for Primary Health Care to an individual who has given a long-term commitment to community health programs.

***The
Pennsylvania
Association of
Community
Health Centers
is the state
association for
primary care
providers who
provide medical,
dental, and
social services to
600,000 users at
190 urban and
rural sites
throughout the
Commonwealth.***



2008 ANNUAL CONFERENCE SPONSOR AND EXHIBITOR OPPORTUNITIES

Exhibitor Fees:

The exhibitor fees are as follows:

Early registration is \$500 (plus \$35 electrical requirement) if you register by June 17, 2008. Late registration is \$550 after June 17, 2008.

Fees include:

- ❖ Exhibit space/skirted table and two chairs
- ❖ Tabletop signage
- ❖ Tickets to the “Recognition & Awards Gala” on Thursday evening
- ❖ Admission to conference sessions
- ❖ Name mention in conference program

If more than two people from your organization will be attending the conference, guest registration is only \$95 per additional guests.

During “An Evening with the Exhibitors,” exhibitors are to provide a minimum of one hors d’oeuvres item for their booth. Exhibitors should contact Kurt Miller at (800)-452-2223, ext. 7786 to place their order. See enclosed hors d’oeuvres list.

Conference Program Advertisement Rates:

To place an advertisement in the 2008 Conference Program, please email your camera ready, black & white advertisement to: kirsten@pachc.com by June 17, 2008. The rates are as follows:

- | | |
|-------------------------------|--------------|
| ❖ Full Page: | \$400 |
| ❖ Half Page: | \$250 |
| ❖ Quarter Page/Business Card: | \$200 |

Conference Headquarters:

The conference will be held at Seven Spring Mountain Resort, located at 777 Water Wheel Drive, Champion, PA. Exhibitors can reserve a room at the PACHC conference occupancy rates of:

- \$102.00 per person, per night, single occupancy**
- \$77.00 per person, per night, double occupancy**
- \$67.00 per person, per night, triple/quad occupancy**

Price includes hotel taxes and breakfast. Discounted rates are available through July 1, 2008. For reservations or lodging information, call (866) 437-1300.

[For directions visit:](#)

www.7springs.com/page/category.detail/nav/5115.html

Attention Exhibitors
During “An Evening with the Exhibitors,” exhibitors are to provide a minimum of one hors d’oeuvres item for their booth. Exhibitors should contact Seven Springs directly to place their order. See hors d’oeuvres list.

Hors d' oeuvres—served hot

BBQ Shrimp and Bacon Wraps :::::::::::::::	\$150.00
Sesame Chicken Breast :::::::::::::::	\$120.00
Stuffed Phyllo/Olympia (Vegetarian) :::::::::::::::	\$100.00
Glazed Chicken and Bacon Wraps :::::::::::::::	\$110.00
Scallops wrapped in Bacon :::::::::::::::	\$110.00
Mushroom Caps w/ Crabmeat Stuffing :::::::	\$110.00
Crabmeat Appetizers w/ Mustard Sauce :::::::	\$115.00
Buffalo Chicken Skewers :::::::::::::::	\$110.00
Sweet and Sour Sausage Skewers :::::::::::::::	\$100.00
Artichoke Hearts wrapped in Bacon :::::::::::::::	\$100.00
Sirloin and Mozzarella Meatballs with Brown Sauce or Marinara :::::::::::::::	\$95.00
Sausage and Spinach Meatballs with Marinara :::::::::::::::	\$95.00
Cocktail Franks in Pastry :::::::::::::::	\$95.00
Breaded Jalapeño Cheese :::::::::::::::	\$95.00
Fried Provolone Cheese :::::::::::::::	\$95.00
Wing Dings (per dozen): :::::::::::::::	\$15.00
Petite Lamb Chops Grilled or Blackened (per piece) :::::::::::::::	\$2.75
Coconut Shrimp (per piece) :::::::::::::::	\$1.75
Clams Casino (per piece) :::::::::::::::	\$1.75
Stuffed Banana Peppers (per piece): :::::::::::::::	\$1.50
Petite Vegetable Egg Rolls (per piece) :::::::::::::::	\$1.50
Vegetable Ratatouille Purses (per piece) :::::::::::::::	\$1.50
Thai Chicken and Cashew Spring Rolls (per piece): :::::::::::::::	\$1.60
Chicken Pot Stickers (per piece) :::::::::::::::	\$1.65

Hors d' oeuvres—chilled

Iced Shrimp Bowl (per 100) :::::::::::::::	\$185.00
(per 50) :::::::::::::::	\$100.00
Whole Poached Salmon w/Buttered Rye :::::::	\$125.00
Blackened Scallop Canapés (per 50) :::::::::::::::	\$85.00
Oysters on the Half Shell (per 50) :::::::::::::::	\$90.00
Pepperoni Cheese, Jalapeño and Monterey Jack Cheese Tray :::::::::::::::	\$80.00
Fresh Vegetables with Dip :::::::::::::::	\$80.00
Chunk Fruit Tray with Fruit Dip :::::::::::::::	\$80.00
Cheese and Fruit Tray :::::::::::::::	\$80.00
Mexican Dip w/Tortilla Chips :::::::::::::::	\$50.00
Crab Vol Au Vent w/Wasabi (per 50) :::::::::::::::	\$45.00
Dipping Salsa w/Chips :::::::::::::::	\$45.00
Vegetable Pizza Wedges (per 50) :::::::::::::::	\$35.00
Deviled Egg Tray (per 50) :::::::::::::::	\$30.00
Goldfish Cracker Bowl :::::::::::::::	\$20.00
House Snack Mix :::::::::::::::	\$25.00
Chips or Pretzels :::::::::::::::	\$12.50
Bowl of Fancy Mixed Nuts :::::::::::::::	\$7.50
Dry Roasted Peanuts :::::::::::::::	\$6.50

Please add 6% state sales tax and 15% gratuity to the price of your selections.

***Prices quoted above reflect trays of 75 pieces unless otherwise indicated.
To order call Kurt Miller at (800)-452-2223, ext. 7786.***

2008 ANNUAL CONFERENCE SPONSOR AND EXHIBITOR OPPORTUNITIES

"An Evening of Caring"

27th Annual Recognition & Awards Gala
Thursday, July 10, 2008

Presenting Sponsor - \$5,000

1. Presenting rights to "An Evening of Caring"
2. Labeled corporate table of ten
3. Opportunity for representative to make opening remarks to PACHC membership
4. Company's banner prominently displayed inside ballroom and listing on agenda
5. Free exhibitor space - "Evening with the Exhibitors"
6. Distribution of promotional materials
7. Free conference registrations (3)
8. Advertisement in program book (back cover) and two editions of the PACHC statewide newsletter.
9. Inclusion in conference promotion and media awareness (Internet, news releases, mailings, and newsletter)

Community Health Center Champion - \$3,500

1. Labeled corporate table of ten
2. Opportunity for representative to make closing remarks to PACHC membership
3. Company banner prominently displayed inside ballroom and listing on agenda
4. Distribution of promotional materials
5. Free conference registrations (2)
6. Advertisement in program book (full page, inside front) and one edition of the PACHC statewide newsletter.
7. Inclusion in conference promotion and media awareness (Internet, news releases, mailings, and newsletter)

Community Health Center Ambassador - \$1,500

1. Labeled corporate table of ten
2. Company recognition during "An Evening of Caring"
3. Advertisement in conference program (full page ad)
4. Inclusion in conference promotion and media awareness (Internet, news releases, mailings, and newsletter)

2008 Community Health Centers Leadership Luncheon and Special Recognition Awards

Thursday, July 10, 2008

Presenting Sponsor - \$3,500

1. Presenting rights to the "Leadership Luncheon"
2. Labeled corporate table of ten
3. Opportunity for representative to give remarks
4. Company banner prominently displayed inside ballroom and listing on agenda
5. Distribution of promotional materials
6. Free conference registrations (2)
7. Full page advertisement in program book (inside back cover) and one edition of the PACHC statewide newsletter
8. Inclusion in conference promotion and media awareness, and distribution of promotional materials

Coffee & Refreshment Sponsorship

Available July 10th @ \$750/day

1. Signage display in the conference break area
2. Distribute promotional materials at a 6 foot table in the conference break/reception area, listing on agenda
3. Quarter page advertisement in conference program

2008

Sponsorship Opportunities: Packages provide your company with excellent exposure and branding opportunities. It combines marketing and branding in events, promotions and publicity before, during and after the conference.



Sponsorship & Exhibitor Request Form

Please complete the sponsor/exhibitor request form and fax to (717) 761-8730. For information, contact Kirsten Nicole, Events & Services Coordinator at (717) 761-6443, ext. 205.

Platinum Level – “An Evening of Caring” – Presenting Sponsor \$5,000 _____

Gold Level - Community Health Center Champion \$3,500 _____

Silver Level - Community Health Center Ambassador \$1,500 _____

Additional Sponsorship Opportunities

Leadership & Special Recognition Luncheon - Presenting Sponsor \$3,500 _____

Coffee & Refreshment Sponsorship \$750 _____

<u>Exhibitor Package</u>	Before June 17, 2008	\$500 _____
	After June 17, 2008	\$550 _____

Electrical Requirement \$35 _____

During “An Evening with the Exhibitors,” exhibitors are to provide a minimum of one hors d’oeuvres item for their booth. Exhibitors should contact Kurt Miller at (800) 452-2223, ext. 7786 to place their order. See enclosed hors d’oeuvres list.

Exhibitor Guest Package (more than two exhibitor attendees)

Includes conference packet, attendance to all seminars, and Thursday evening gala, as well as the “Evening with the Exhibitors.” \$95 _____

*To place an advertisement in the Conference Program, please send a camera-ready @ Black & White copy to the PA Forum office by
June 23, 2008.*

Full Page Ad	\$400 _____
Half Page Ad	\$250 _____
Quarter Page Ad	\$200 _____

Name _____
 Title _____
 Company _____
 Address _____
 City/State/Zip _____
 Phone _____
 Email _____

Total Amount Enclosed _____

**Please make check or money order payable to:
 Pennsylvania Association of Community Health Centers
 1035 Mumma Road, Suite 1
 Wormleysburg, PA 17043**

The exhibitor assumes all responsibility and liability for losses, damages and claims arising out of the exhibitor’s activities on the hotel premises and will indemnify, defend and hold harmless the Hotel and the Pennsylvania Association of Community Health Centers, their agents, servants and employees from any and all such losses, damages and claims.

Thank you for supporting Pennsylvania’s Community Health Centers!

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